

# समर्थ २०१२



*In 2012, the IDDR will be observed on October 12 (Friday).*

Organized by:



**Himachal Pradesh State Disaster Management Authority (HPSDMA)**

in collaboration with

**District Disaster Management Authorities (DDMAs)**

of all districts of Himachal Pradesh

## Samarth 2012: A Brief Introduction

It was the month of August, 2011 when the Himachal Pradesh State Disaster Management Authority (HPSDMA) decided to join the global community on DRR and to observe the International Day of Disaster Reduction (IDDR). The Authority laid out a plan to organize a statewide Mass Awareness Campaign on Disaster Risk Reduction and named the Campaign as 'Samarth', which means "capable" in English. Through 'Samarth 2011', the HPSDMA targeted different sections of the society and organized various capacity building events for students, teachers, media, hospitals, volunteers and the community at large. A range of I.E.C. material was developed and disseminated to enhance the understanding, awareness and sensitization about disasters and their management while focusing on preparedness.

Capitalizing on the success of 'Samarth 2011', the HPSDMA aims to organize a more effective, innovative and participatory Campaign in the year 2012. In order to achieve the objectives of 'Samarth 2012', it is very crucial for every citizen of Himachal Pradesh and all Line-Departments, Media Houses, Academic & Research Institutions, Corporate Houses, GOs, NGOs and CBOs to participate pro-actively in the campaign and contribute effectively to the process of making Himachal Pradesh a state resilient to disasters. While IDDR is a global event, the HPSDMA requests all concerned individuals and organizations to clearly understand the theme and key messages of the IDDR 2012, which are provided below alongwith the tentative schedule of the activities to be carried out during 'Samarth 2012' at State as well as district-level. **Please note that this year IDDR will be observed on October 12, 2012 (Friday).**

## IDDR 2012: The Theme

The theme of the IDDR 2012 is '**Women and Girls: The [In]visible Force of Resilience**'. But it does not imply that women and girls are invisible.

- It is about drawing attention to the fact that their efforts to protect and rebuild their communities before and after disasters are often unrecognized and that 'invisibility' is a socio-cultural construct.
- It is about highlighting that their ability to contribute is hindered by lack of inclusion and poor understanding of gender inequality.
- It is about celebrating the contribution women and girls are making before, during and after a disaster.
- It is about moving beyond the tendency to view and portray women and girls as victims. And even though women and girls feature disproportionately among the casualties of disasters they are 'active victims'.
- It is about stories of action and initiative by women and girls, and it also seeks to shed light on the obstacles that prevent them from participating in Disaster Risk Reduction and Climate Change Adaptation.

## Key Messages of IDDR 2012:

- **Empower women & girls for a safer tomorrow.**
- **Women & girls are powerful agents of change.**
- **A resilient community is a gender-sensitive community.**

## Following events will be organized during 'Samarth 2012'

### Proposed Events at the State Capital:

1. A Citizen's Solidarity March for Disaster Risk Reduction at the Mall Road to be organized by **DDMA Shimla** on **October 12, 2012** in collaboration with the Department of Education, Home Guard, Civil Defence and others. The March will culminate at Gaiety Theatre, where '**Samarth-2012**' will formally conclude. One and half an hour awareness generation programme will be arranged for the participants by the SDMA.
2. A Half-day Symposium on 'Volunteerism for Disaster Preparedness and Response' to be organized by **HPSDMA** on **October 11, 2012** in partnership with H.P. University, Shimla.
3. A 'Quiz on Disasters' (females only) followed by a 'Film Show' to be organized by **M.C. Shimla** on **October 10, 2012** at St. Bede's College, Nav Bahar, Shimla.
4. A Half-day Workshop on 'Roles & Responsibilities of Media- before, during & after Emergencies' to be organized on **October 03, 2012 by the SDMA**.
5. Showcasing of Films on Disaster Preparedness by DD Shimla/local Cable TV Channels.
6. Orientation of Volunteers on 'Hazard Hunt' to be organized at Govt. Sr. Sec. School, Lal Pani by **MC Shimla** on **28<sup>th</sup> of September, 2012** in collaboration with NSS & NCC.
7. Hazard Hunt Walk by Volunteers in all **25 wards** of Shimla on **12<sup>th</sup> of October, 2012** organized by MC Shimla.
  - **Key Stakeholders:** Department of Health, Department of Education, Department of Home Guards & Civil Defence, Department of Fire Services, Himachal Pradesh University, Nehru Yuva Kendra Sangathan (NYKS), Cadets of National Cadet Corps (NCC) and Volunteers of National Services Scheme (NSS).

### Special Radio Campaign:

- Broadcast of Talk shows and Jingles related to Disaster Preparedness on **All India Radio** and **Big FM** from **September 15 to October 12, 2012** to create an enabling environment. The jingles already developed through Big FM will be relayed and this media will be utilised to highlight the IDDR celebrations and activities.

### Suggested Events for Districts (Can be modified by District Administration)

NOTE: All the relevant events shall be hosted by the DDMA's of respective districts with active support from the concerned line-departments.

**ACTIVITIES FOR SCHOOLS – To be planned, coordinated and arranged by the Deputy Directors (HE and EE) or the respective districts.**

#### 1- Mock-Drills in all Schools of the state at exactly 11AM

(The SDMA has already directed that all the schools and educational institutions shall conduct mock drills at least four times a year. Please note that subsequently directions have already been issued by the Department of Education that mock drills shall be conducted by all the schools/educational institutions on the occasion of International Day of Disaster Reduction and Anniversary of Kangra Earthquake (4<sup>th</sup> April, 2012). Guidelines to conduct the Mock Drill is already available for download/printing on HPSDMA website i.e. [www.hpsdma.nic.in](http://www.hpsdma.nic.in))

## 2- Competitions for schools (to be arranged at central locations by the BPEO/Deputy Directors – Higher and Elementary Education for their respective schools)

- Quiz on Disasters Poster Making Competition (**Theme:** 'Risk of Disasters in Our District')
- Skits Competition (**Theme:** 'Disaster Preparedness')
- Model Template 'Preparation of School Disaster Management Plan'.

(PLEASE NOTE: The funds for organising the competitions will be provided through Deputy Commissioners concerned.)

## 3- Gram Sabha Meeting with a Focus on Disaster Management:

**Gram Sabha Meeting with Focus on Disaster Management** in every Panchayat of the state on October 02, 2012 (by District Administration, and Department of Panchayati Raj). The discussions during the Gram Sabha shall be focused on local threats of disasters and the existing level and need of preparedness. *Suggestive Agenda of the meeting is enclosed at Annexure-1.*

## 4- Screening of Documentaries on Disaster Preparedness:

Respective Deputy Commissioners shall arrange to screen documentaries and films on disaster risk reduction through the local Cable TV channels throughout the district for broadcasting so that general public can be made aware about disaster risk reduction. The CDs containing the documentaries will be supplied by the SDMA.

**PLEASE NOTE: Districts will be provided with the required IEC material (on demand).**

## Online and Web-based Campaign:

- Photography Competition on 'Sajag Himachal' pages (Facebook, Twitter and Google+)
- Short-Video Competition on 'Sajag Himachal' page at Youtube.
- E-distribution of Desktop Wallpapers on Disaster Preparedness.

## I.E.C. Material to be distributed:

- Calendar on Earthquake Safety and Preparedness.
- Toolkit on 'Volunteerism for Disaster Preparedness and Response'
- Toolkit on 'Preparation of School Disaster Management Plan'
- Toolkit on 'Role of Health Workers & Nurses in Emergency Preparedness & Response'
- Toolkit on 'Roles & Responsibilities of Media- before, during & after Emergencies'
- Tri-fold Brochures on Road Safety by Police Deptt. (IEC material already supplied to the Deptt.)
- Poster on Hazard Hunt at Home / School / Office
- DVD containing Videos on Disasters (for institutions)
- CD containing Resource Material on Disasters (for institutions, GOs and NGOs)
- Stickers on Disaster Preparedness (for School Children)

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**NOTE: Concerned departments could access more information and seek further guidance from the DM Cell, Department of Revenue, Himachal Pradesh Secretariat for better execution and coordination of the allocated activities.**

### Contact Persons:

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## 2 अक्तूबर, 2012 को होने वाली ग्राम सभा के लिए आपदा प्रबंधन विषय पर मुद्दा (Agenda):

### भूमिका:

वर्तमान में आपदा प्रबंधन सतत विकास की प्राथमिकता बन चुका है। ऐसे में स्थानीय स्तर पर आपदा हेतु पूर्व तैयारी व आपदाओं के जोखिमों को कम करने की जिम्मेदारी मुख्य रूप से पंचायती राज संस्थाओं, समुदाय आधारित संगठनों व ग्रामीण समुदाय की है। इसके लिए आवश्यक है कि पंचायत स्तर पर आपदा प्रबंधन के मुद्दे पर समझ विकसित करने व क्षमता वृद्धि पर ध्यान दिया जाए व पंचायती राज संस्थाओं के प्रतिनिधि आपदा प्रबंधन पर स्थानीय प्राधिकारी के रूप में अपने दायित्वों को समझें व इस महत्वपूर्ण विषय पर जन जागरूकता पर ध्यान केन्द्रित करें। आपदा प्रबंधन के विषय पर सभी प्रधानों व उप-प्रधानों के प्रशिक्षण की भी बहुत आवश्यकता है। आपदा प्रबंधन पर राज्य कार्यकारी समिति (एस ई सी) ने निर्णय लिया है कि ग्राम पंचायत स्तर तक लोगों का आपदा प्रबंधन के प्रति जागरूक किया जाए।

आपदा प्रबंधन अधिनियम 2005 के अध्याय 6 की धारा 41 के अंतर्गत पंचायत प्रतिनिधियों के कर्तव्यों का वर्णन किया गया है—

### अध्याय 6

### स्थानीय प्राधिकारी

“(1) स्थानीय प्राधिकारी, जिला प्राधिकरण के निदेशों के अधीन रहते हुए,—

(क) यह सुनिश्चित करेगा कि उसका अधिकारी और कर्मचारी आपदा प्रबंधन के लिए प्रशिक्षित हं;

(ख) यह सुनिश्चित करेगा कि आपदा प्रबंधन से संबंधित संसाधनों का इस प्रकार अनुरक्षण किया जा रहा है जिससे वे किसी आपदा की आशंका की स्थिति या आपदा की दशा में सदैव उपयोग के लिए उपलब्ध रहेंगे;

(ग) यह सुनिश्चित करेगा कि उसके अधीन या उसकी अधिकारिता के भीतर सभी सन्निर्माण परियोजनाएं राष्ट्रीय प्राधिकरण, राज्य प्राधिकरण और जिला प्राधिकरण द्वारा आपदाओं के निवारण और शमन के लिए अधिकथित मानकों और विनिर्देशों के अनुरूप हैं;

(घ) प्रभावित क्षेत्र में राज्य योजना और जिला योजना के अनुसार राहत, पुनर्वास और पुनर्निर्माण के क्रियाकलाप करेगा।

(2) स्थानीय प्राधिकारी ऐसे अन्य उपाय कर सकेगा जिन्हें वह आपदा प्रबंधन के लिए आवश्यक समझे।”

सभी स्थानीय प्राधिकारी व पंचायत प्रधानों से अनुरोध है कि वे आगामी 2 अक्तूबर, 2012 को आपदा प्रबंधन विषय पर केन्द्रित एक विशेष ग्राम सभा का आयोजन करें। ग्राम सभा के लिए आपदा प्रबंधन विषय पर चर्चा हेतु मुद्दे:

(क) ग्राम सभा क्षेत्र में होने वाली आपदाओं तथा उनके प्रभाव को कम करने के लिए आवश्यक उपायों तथा कार्य योजना बनाने पर चर्चा

(ख) आपदा प्रबंधन अधिनियम 2005 की धारा 41 में पंचायत को दी गई जिम्मेदारी के बारे में चर्चा।

(ग) आपदा प्रबंधन के लिए तैयारी तथा विभिन्न समितियों का गठन।

- कोर कमेटी— प्रधान, पंचायत सेक्रेटरी, वार्ड मेम्बर, सभी विभागों के स्थानीय अधिकारी
- खोज एवं बचाव (एस ए आर) समिति
- चिकित्सीय प्राथमिक सहायता (एम एफ ए) समिति

(पंचायत स्तर पर आपदा प्रबंधन के लिए स्वयंसेवकों का चयन किया जाए जिन्हें खोज एवं बचाव तथा चिकित्सीय प्राथमिक सहायता में प्रशिक्षित किया जा सकता है)